

Media Package Price Options

Price options in the Package below are based on a **6-12 month** commitment.

STARTER

\$1,500/MONTH
Value\$

Our Basic Starter Package includes both Digital and Print coverage

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter **(3)** times per **6** months
- Hot Product email blast **once** per **6** months
- **(2)** articles placed in magazine every 6 months in California Broker magazine
- eDirectory listing and eCalendar events listed monthly

STARTER PLUS

\$2,500/MONTH
Value\$

Our Starter Plus Package includes twice the exposure as the Basic Starter Package

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter **(4)** times per **6** months
- Hot Product email **(2)** times per **6** months
- **(3)** articles placed in magazine every 6 months in California Broker magazine
- Half-page Ads placed in **4** magazine issues every **6** months.
- eDirectory listing and eCalendar events listed monthly

GOLD

\$4,000/MONTH
Value\$

Our Gold Package is our greatest coverage in the packages

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter **monthly** for **6** months
- Hot Product emails **(3)** times per **6** months
- **(4)** articles placed in magazine every 6 months in California Broker magazine
- Half-page Ads placed in **(2)** monthly magazine issues for a **6** month campaign or **(4)** issues with an annual campaign
- eDirectory listing and eCalendar events listed monthly

SPONSORED

\$4,500/MONTH
Value\$

Sponsor Package includes the following:

You will provide your articles/advertorials for your preferred category to be placed in all of our media on the following schedule:

- The e-Newsletter **monthly** for **6** months
- Hot Product emails **(4)** times per **6** months
- **(4)** Monthly articles in California Broker magazine per 12 months
- Full-page Ads placed in **(4)** monthly magazine issues
- eDirectory listing and eCalendar events listed monthly

Any of the packages encourages you to provide editorial content, news, and event details to enhance your brand awareness.

Digital Media includes: e-Magazine, e-Newsletter, Website, and Hot Product email blast campaigns.

Call to Action on Your Offer: Your response (Clicks) are heavily based on what you offer readers.

ALL Campaigns include an e-Directory Basic Listing, eCalendar event listings

Monthly digital media click reports will be sent to you

MORE INFORMATION OR TO REQUEST THE MEDIA PLACEMENT AGREEMENT

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