Media Package Price Options



6-12 month commitment.

Our Basic Starter Package includes both Digital and Print coverage

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter (2) times per 6 months
- Hot Product email blast **once** per **6** months
- (2) articles placed in to magazine every 6 months in California Broker magazine
- Half-page Ads placed in 2 magazine issues every 6 months.

Our Starter Plus Package includes twice the exposure as the Basic Starter Package

You will provide your articles/advertorials to be placed in all of our media PACKAGE on the following schedule:

- The e-Newsletter (4) times per 6 months
- Hot Product email (2) times per 6 months
- (4) articles placed in to magazine every 6 months in California Broker magazine
- Half-page Ads placed in 4 magazine issues every 6 months.

Our Gold Package is our greatest coverage in the packages

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter monthly for 6 months
- Hot Product emails (4) times per 6 months
- (4) articles placed in to magazine every 6 months in California Broker magazine
- Half-page Ads placed in (6) monthly magazine issues for a 6 month campaign or an annual campaign

Sponsor Package includes the following:

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter monthly for 6 months
- Hot Product emails (4) times per 6 months
- Monthly articles in California Broker magazine
- Full-page Ads placed in (6) monthly magazine issues

Any of the packages encourages you to provide editorial content, news, and event details to enhance your brand awareness.

Digital Media includes: e-Magazine, e-Newsletter, Website, and Hot Product email blast campaigns.

Call to Action on Your Offer: Your response (Clicks) are heavily based on what you offer readers.

ALL Campaigns include an e-Directory Basic Listing(s) and a Half-page Ad, Plus eCalendar event listings

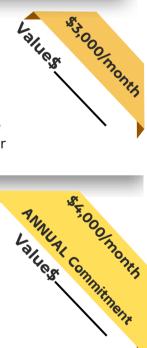
Monthly digital media click reports will be sent to you

MORE INFORMATION OR TO REQUEST THE MEDIA PLACEMENT AGREEMENT

Contact: Phil Calhoun

714-664-0311

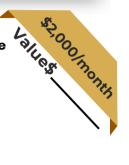
publisher@calbrokermag.com



Values,



2024-2025







STARTER

STARTER

PLUS

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