

Price options in the Package below are based on a 6-12 month commitment.

STARTER

Our Basic Starter Package includes both Digital and Print coverage

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter **(2)** times per **6** months
- Hot Product email blast **once** per **6** months
- **(2)** articles placed in to magazine every 6 months in California Broker magazine
- Half-page Ads placed in **2** magazine issues every **6** months.

Value\$ **\$1,000/month**

STARTER PLUS PACKAGE

Our Starter Plus Package includes twice the exposure as the Basic Starter Package

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter **(4)** times per **6** months
- Hot Product email **(2)** times per **6** months
- **(4)** articles placed in to magazine every 6 months in California Broker magazine
- Half-page Ads placed in **4** magazine issues every **6** months.

Value\$ **\$2,000/month**

GOLD

Our Gold Package is our greatest coverage in the packages

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter **monthly** for **6** months
- Hot Product emails **(4)** times per **6** months
- **(4)** articles placed in to magazine every 6 months in California Broker magazine
- Half-page Ads placed in **(6)** monthly magazine issues for a **6** month campaign or an annual campaign

Value\$ **\$3,000/month**

SPONSORED

Sponsor Package includes the following:

You will provide your articles/advertorials to be placed in all of our media on the following schedule:

- The e-Newsletter **monthly** for **6** months
- Hot Product emails **(4)** times per **6** months
- Monthly articles in California Broker magazine
- Full-page Ads placed in **(6)** monthly magazine issues

Value\$ **\$4,000/month**
ANNUAL Commitment

Any of the packages encourages you to provide editorial content, news, and event details to enhance your brand awareness.

Digital Media includes: e-Magazine, e-Newsletter, Website, and Hot Product email blast campaigns.

Call to Action on Your Offer: Your response (Clicks) are heavily based on what you offer readers.

ALL Campaigns include an e-Directory Basic Listing(s) and a Half-page Ad, Plus eCalendar event listings

Monthly digital media click reports will be sent to you

MORE INFORMATION OR TO REQUEST THE MEDIA PLACEMENT AGREEMENT

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